



## Digital Art Festival opens registrations for the Digital Art Biennial 2018 that will have editions in Rio de Janeiro and Belo Horizonte, Brazil

INTERESTED PARTIES CAN REGISTER UNTIL SEPTEMBER 17, 2017 THROUGH DIGITAL FORM AVAILABLE ON THE DIGITAL ART FESTIVAL WEBSITE

The Digital Art Festival (FAD) will promote its first Digital Art Biennial in 2018 and it has open registrations for the selective process of cultural and artistic works that contemplate the theme "Hybrid Languages". The selected works will be part of the Biennial program in the cities of Rio de Janeiro, between February 5 and March 18, 2018 at Oi Futuro Flamengo, and 26 to April 29, 2017 at Conjunto Moderno Da Pampulha - Museu de Arte da Pampulha (MAP), Casa do Baile and Casa Kubitschek; Casa Fiat de Cultura and in the Innovation Ecosystem Atmosphaera. You can watch here: <https://vimeo.com/festivalfad/opencall2018biennial>

The registered works must reflect and bring to debate the experimentation of new artistic languages through the use of new tools and technologies. It is possible to register, professionals and students of any age and of different areas, Brazilian and international intellectuals, artists, creators, producers or artistic groups. In the case of minors be selected, it will be required an authorization from the responsible ones

The purpose of the selection process is to democratize and broaden access to digital production and the diffusion of digital culture, in addition to establishing relationships with new producers, national, and international artists. Artistic and cultural works are going to be accepted for use in exhibitions and performances - shows, presentations, interventions and others; and research, innovation and development, for use in symposia, lectures, panel presentations and workshops.

## **ABOUT FAD**

The Digital Art Festival (FAD) is a project on the inventive exploration of new technologies in the field of arts and communication. One of the axes of the project is the exhibition of installations of performances and diverse presentations, privileging the digital art (produced by machines, softwares and programming). The training of young creators is another FAD's goal, with mediation work, workshops of the educational program in the exhibitions, as well as lectures given by artists, academic market professionals and others parts involved in the fields of science and technology, either with regional or national names, and international organizations.

Since 2007, the Digital Art Festival has spread the themes of Art through New Technologies in four pillars of action in Belo Horizonte and Rio de Janeiro / Brazil: workshops, lectures, presentations and art exhibitions. During this period there were around 20 thousand people, and exchanges with many professionals around the world, publications, researches and national awards.

The first FAD's Digital Art Biennial is a great opportunity for all professionals, artists and thinkers who work with technology. The goal will be to present works and concepts in which the transformations of digital processes over time, in life, in creativity and in society by means of art as well as communication can create experiences through hybridizations.

## **ABOUT THEME**

The current configurations of Technological Art have been fused with contemporary life in a viral process of incessant exchanges between the real and the simulated world. Hybrid works are created, in which the digital and the analog, the natural and the artificial, the real and the virtual, cross. Technology has come to be seen as a constitutive factor of human life and with biotechnology, as life itself. Scientific researches are re-appropriated and transformed into artistic languages through the use of interactivity, virtuality, hybrid systems and immersion.

In this special edition of FAD, called the Digital Art Biennial, the goal will be to show works and concepts through which the transformations, over time, of digital processes in life, in creativity and in society through art and communication, create experiences by means of immersive hybridizations for the visitors.

## **SERVICE**

**Biennial of Digital Art by FAD - Digital Art festival**

### **BIENNIAL DATES**

Rio de Janeiro (Brazil) February 5 and March 18, 2018 at Oi Futuro Flamengo  
Belo Horizonte (Brazil) 26 to April 29, 2017 at Conjunto Moderno Da Pampulha - Museu de Arte da Pampulha (MAP), Casa do Baile and Casa Kubitschek; Casa Fiat de Cultura and in the Innovation Ecosystem Atmosphaera.

**Apply / Registration:**

**UNTIL SEPTEMBER 17, DIGITAL FORM AVAILABLE ON THE DIGITAL ART FESTIVAL WEBSITE**

[www.bienalartedigital.com](http://www.bienalartedigital.com)

**More information:**

[www.bienalartedigital.com](http://www.bienalartedigital.com)

**Network:**

[www.festivaldeartedigital.com.br//www.facebook.com/festivalfad](http://www.festivaldeartedigital.com.br//www.facebook.com/festivalfad)

[www.youtube.com/festivalartedigital](http://www.youtube.com/festivalartedigital)/[www.vimeo.com/festivalfad](http://www.vimeo.com/festivalfad)

[www.flickr.com/festivalfad](http://www.flickr.com/festivalfad)/[www.twitter.com/festivalfad](http://www.twitter.com/festivalfad)